









MSc in Finance

FinTech and Financial Analytics

2025-26 Intake



No. 63





PROGRAMME OVERVIEW

A practical Programme to prepare students for the fast growing Fintech and Financial Analytics industry. Through lectures, workshops, round-table discussions, case studies and expert sharing from industry practitioners, this inter-disciplinary programme taught by both Finance and Information Systems faculty will widen and deepen your understanding of the rapidly changing landscape and the impact of new technologies on traditional finance models.

You will be empowered with knowledge in *Finance, FinTech, Financial Analytics, AI, Big Data, Machine Learning, Web 3.0, Financial Computing, Textual Analysis, Cybersecurity, Privacy, Blockchain Engineering, Virtual Assets, Algorithmic Trading, Financial Fraud, and Regulatory Compliance.* Get well-prepared for the fast-growing demand of today's data-driven economy, and develop new insights and perspectives towards emerging technologies and harness them to take the Financial Industry to the next level.



Our Adjunct Professors Dr. Dorothy Chau and Mr. Jason Lau joined the conversation at the session titled "<u>The Talent Deficit: When AI Demand Far Outstrips Supply</u>" at the WSJ Pro Artificial Intelligence Executive Forum organized by The Wall Street Journal (WSJ)



Our Programme Director, Prof. Aris Stouraitis's interview with Channel NewsAsia (CNA)



Our Adjunct Professor Jason Lau commented on the cybersecurity issue on using technology to fight coronavirus in China during his interview with CNN

Industry Recognition

"In view of the rapid development in the industry, the FinTech programme is both timely and relevant. The hands-on training on analytics and machine learning will enable students with an edge in the market for real-life challenges."

Adjunct Professor Paul Sin, Director - Technology & Transformation, New World Development Company Limited

"Tencent has been committed to developing innovative and advanced financial technology to make people's daily life easier, simpler and safer. We are actively looking for talents who could provide value adding insights to our many financial innovations such as digital payment, electronic wallet, eKYC and smart city infrastructure. We await to collaborate with graduates of MSc in Finance to contribute to the development and success of financial technology in Hong Kong hand in hand."

James Li, Senior Director of Hong Kong, Macao and Cross-border Financial Affairs, Tencent



WHY YOU SHOULD ENROL

- 1. INTERNSHIPS: Participate in *internships* during your studies; we will assist with providing opportunities.
- 2. **INTER-DISCIPLINARY:** Learn the *leading-edge topics from Finance and Information Systems faculty, and industry experts* from finance, business, and computer science fields.
- 3. **INDUSTRY EXPERTS:** Advisory committee consists of best-of-field *experts to oversee course content* and also share the valuable first-hand experience.
- 4. **INDUSTRY PROJECTS:** Offering students *real industry and business experiences, and the opportunity to work with industry experts* via the following **industry project schemes:**
- Hong Kong Monetary Authority (HKMA) Industry Project Masters Network (IPMN):

Under the "Fintech 2025" strategy, the Industry Project Masters Network (IPMN) scheme aims to groom fintech talent by providing opportunities to postgraduate students to work on banks' fintech or industry projects and gain hands-on experience and skills.

• Hong Kong Science & Technology Parks (HKSTP) University Project Launcher

The University Project launcher of the HKSTP aims to offer practical project-based learning experiences to partnering university students.



Seminar on GDPR



MOU signing ceremony with HKMA

"Cybersecurity and Data Privacy are increasingly becoming board level responsibilities, and the emergence of FinTech and Virtual Assests allows attackers new methods to gain access to valuable assets. With the GDPR in force since May 2018, FinTech companies may have both security and regulatory requirements they are not fully aware of. Through a mix of academic and industry leaders, the Master's programme recognizes the trends and importance of cybersecurity and privacy and will enable students to gain a deeper awareness of these issues and practical ways to mitigate these risks."

Adjunct Professor Jason Lau, Chief Information Security Officer, Crypto.com; HK Regional Lead, International Association of Privacy Professionals

"Fintech is driving business process innovation to enrich the lives of the general community. Its impact on financial transactions will continue to expand as new technology is developed and new thinking is employed. We are only in the early stage of realizing the potential of this Fintech era."

Professor of Practice Samson Tai, Former IBM Distinguished Engineer & Chief Technology Officer, IBM China / Hong Kong



PROFESSIONAL RECOGNITION

- · Partial exemption for the CFT (Certified Financial Technologist) Programme offered by IFTA (Institute of Financial Technologists of Asia)
- Graduates of the Programme will be exempted for Module 1 (Technology Essentials) and Module 4 (Fundamental Software Development) from the Enhanced Competency Framework on FinTech by
- Complimentary 2-day IAPP training and exam vouchers for CIPT (Certified Information Privacy Technologist) and CIPP/E (Certified Information Privacy Professional/Europe) professional qualifications (selected students)
- Complimentary student membership to the Fintech Association of Hong Kong (FTAHK) FTAHK website: https://ftahk.org
- Complimentary membership to the International Association of Privacy Professionals (IAPP) IAPP website: https://iapp.org/

All exemptions are subject to the approval of IFTA & HKMA. Updated Information will be provided on the websites of IFTA & HKMA.







Programme Orientation

Industry Recognition

"The design of the programme fits with the needs of the data centric economy. It equips students with the latest technological knowledge such as machine learning and textual analytics, which are important to many aspects of FinTech innovation design and development. I believe that graduates from the programme could bring valuable insights and additions to the FinTech industry."

Karl Wong, Chief Product Officer, Alipay Hong Kong

"With the rapid development of financial technology, requirements for financial services are also upgrading. It's important for the banking industry to actively cater to the needs of users and reshape the banking system with new insights and perspectives. The industry will have growing demands for talents who maintain the knowledge on artificial intelligence and big data analyses, so as to understand the user experience, discover and move with the changing customer demands in the data-centric economy.'

XinFa Cai, Special Assistant to the Bank President and Head of Retail Banking, Ping An Bank



CURRICULUM STRUCTURE*

Core Courses:

- 1. Blockchain Engineering and Virtual Assets
- 2. Corporate Finance
- 3. Cybersecurity and Privacy for Financial Technology**
- 4. Financial Computing with Python
- 5. Financial Derivatives and Risk Management
- 6. FinTech, Digital Transformation and Web 3.0
- 7. Investment Management and Alternative Finance
- 8. Machine Learning for Financial Market Modelling and Analysis

Elective Courses (Any 2 of the below):

- 1. Applied Financial Econometrics
- 2. Applied FinTech Industry Project
- 3. Algorithmic and High-Frequency Trading
- 4. Data-Driven Decision with Big Data and AI
- 5. Policy, Regulation, and Compliance for Financial Technology
- 6. Smart Contract Engineering and Auditing in FinTech
- 7. International Financial Management
- 8. Independent Studies/Integrative Project



"The urge for fintech talents is prominent and thrived by the Finance industry or inevitably becoming so-called Fintech Industry. HKBU as one of the pioneers in providing Fintech Master Education has captured the demand and needs of Greater Bay Area talents."

Paul Pong, Chairman, Institute of Financial Technologists of Asia

"The MSc in Finance (FinTech and Financial Analytics) is an ideal mix of industry focus and academic learning. In today's fast changing world of technology and increasing crossover between financial service & technology, this course will provide a solid foundation for the students to learn & understand the overlays between finance and technology and come out well prepared for their future careers."

Syed Musheer Ahmed, Financial Markets Assurance Lead, Virtual Assets Regulatory Authority

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^{*} Subject to change without prior notice

^{**} Official IAPP course material (privacy aspects) of International Association of Privacy Professionals (IAPP) will be adopted in the course

[&]quot;Cybersecurity and Privacy for Financial Technology". Students receive complimentary one year membership of IAPP, which will allow full access to their online resources and member benefits.



SCHOLARAHIPS AND AWARDS

Scholarships and awards are available to outstanding entrants and students.

Scholarship / Award	Amount
UGC Fellowships for local students	HK\$120,000
International Postgraduate Scholarship	Full tuition coverage +
	HK\$100,000 living subsidies
Diversity Contribution Scholarship	From half tuition to full tuition coverage
Entrance Scholarship	HK\$50,000
Excellent Academic Performance Award	HK\$10,000
Young Talent Scholarship	HK\$20,000
IAPP Westin Scholar Book Award	US\$1,000
SlowMist Cybersecurity Award	US\$2,000-4,000
VinTech International Talent Scholarship	HK\$5,000

PROGRAMME AWARDS



The programme received the Honorary Award -Fintech Education Contribution in the IFTA Fintech Achievement Awards 2019



The programme received the Diamond Award of Honorary Fintech Education & Talent Development Award from IFTA Fintech & Innovation Awards 2021/2022 & 2022/23



The programme rerceived a Bronze Award at the QS-Wharton Reimagine Education Awards 2022 under the category of Digital Readiness



The programme ranks no. 63 in the Financial Times Masters in Finance (pre-experience) ranking 2024



PROGRAMME MANAGEMENT TEAM

The management team of the programme includes academic faculty from both Finance and Information Systems disciplines of HKBU.



Professor Aris Stouraitis

PhD Finance, Imperial College London Director, Centre for Corporate Governance & Financial Policy Programme Director, MSc in Finance (Fintech & Financial Analytics) Member of Governing Council, IFTA

Aris's research has been published in the Journal of Financial Economics, Journal of Corporate Finance, Management Science, Journal of Financial & Quantitative Analysis, Review of Finance, and other international journals. His research or commentary has featured on Bloomberg, The Economist, Handelsblatt (Germany), Channel News Asia (Singapore), The Straits Times (Singapore), and other media outlets worldwide.



Dr. Archimedes Guerra

PhD Finance, Hong Kong Baptist University
Associate Programme Director, MSc in Finance (Fintech & Financial Analytics)
Archie actively participates in volunteer work involving the financial literacy of overseas workers in Hong Kong. His research focus is in the areas of entrepreneurial finance, social entrepreneurship, and the use of technology in teaching and learning. Archie arrived in Hong Kong in 2010 as a recipient of the Hong Kong PhD Fellowship Scheme. He is a Fellow of the Higher Education Academy (FHEA) and a Certified Member of the Association for Learning Technology (CMALT). In 2020, he received the HKBU President's Award for Outstanding Performance in Teaching.



Professor of Practice Samson Tai

DBA, Hong Kong Baptist University

Samson is the former IBM Distinguished Engineer & Chief Technology Officer, IBM China / Hong Kong. At IBM and its Innovation Center at Hong Kong Science Park. Samson designed projects on open data, AI, Blockchain and IoT technologies, including energy optimization for smart cities, and data monetization. He is a Chartered Engineer (CEng MIET), Chartered I/T Professional (CITP MBCS) and a member of The Hong Kong Institute of Engineers (MHKIE).



Associate Professor of Practice Dorothy Chau

PhD Management Information Systems, The Hong Kong Polytechnic University APAC Data Protection Officer & Head of Security Assurance, Crypto.com

Dorothy is currently the Head of Security Special Project at Crypto.com. Before joining Crypto.com, she was the Director of Hong Kong, Macao, and Cross-border Financial Affairs at Tencent. Dr Chau was a Senior Lecturer at the HK Baptist University, School of Business before joining the industry.



INDUSTRY PRACTITIONERS

Courses are delivered and co-delivered by our faculty and industry practitioners. It is envisaged that parts of the courses will be offered by visiting faculty from overseas and/or will consist of virtual classes in collaboration with overseas faculty from prestigious institutions.

Adjunct Professor Andreas Neuber (Under approval)

DBA, Hong Kong Baptist University

Associate Director, Centre for Corporate Governance & Financial Policy Chairman of the Supervisory Board, Deutsche Credit Capital AG.

Andreas is a former member of the Board of Directors of UBS China Limited and Group Regional Chief Operating Officer for Asia-Pacific at UBS. During his financial industry career, he has been based in Hong Kong, South Korea, Switzerland, Italy, and Germany.



Adjunct Professor Jason Lau

CISSP, FIP, CIPP/E, CIPM, CGEIT, CRISC, CISA, CISM, CEH, CNDA Chief Information Security Officer, Crypto.com Board of Directors, Information Systems Audit and Control Association (ISACA)

Regional Leader, International Association of Privacy Professionals (IAPP)

Jason is a multiple award winning cybersecurity professional, including the "Financial Technologist of the Year (Data Privacy)". Currently CISO at Crypto.com and former Regional Cyber Security Advisor at Microsoft, with over 18 years of experience in consulting.



Adjunct Professor Martin Wong

Senior Vice President and Head of Structured Product Development Hong Kong Exchanges and Clearing Limited (HKEX)

Martin was most recently an Executive Director and Head of Exchange Traded Solutions Sales, Asia-Pacific at BNP Paribas since 2015. Prior to joining the French Bank, he was a Director and Head of warrants at Citigroup Global Markets Asia Limited and an Executive Director of Rabobank International within the Equity Derivatives department.



Adjunct Professor Paul Sin

Director of Technology & Transformation New World Development Company Limited

Paul has over 20 years of IT management and consulting experience focusing in financial services sector, currently leading Technology & Transformation in New World Development Company Ltd. Previously, he led the FinTech practice and Asia Pacific Blockchain Lab in Deloitte.



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ACADEMIC ADVISORY COMMITTEE

The academic advisors review the programme curriculum and design and bring to us the world-class academic standard and expertise.

1. Prof. Arturo Bris

Professor of Finance, International Institute for Management Development (IMD)

Director, IMD World Competitiveness Center

Director, Digital Finance Programme at IMD

Co-author of 'Blockchange! How to survive the crypto economy' (IMD 2018)

2. Prof. Raghavendra Rau

Sir Evelyn de Rothschild Professor of Finance

Cambridge Judge Business School, University of Cambridge

Director, Cambridge Centre for Alternative Finance (CCAF)

3. Prof. Viswanath Venkatesh

Eminent Scholar and Verizon Chair of Business Information Technology, Pamplin College of Business, Virginia Tech

INDUSTRY ADVISORY COMMITTEE

The industry advisors help to evaluate and influence programme curriculum design, in order to enhance and ensure all aspects are industry relevant and ready.

1. Adjunct Professor Paul Sin

Director - Technology & Transformation, New World Development Company Limited

2. Dr. Ana Armstrong

Chief Executive Officer

Armstrong Investment Managers LLP, London, U.K.

3. Angelina Kwan

Chief Executive Officer, Stratford Finance Limited

4. Connie Leung

Advisor, Metis Finacial Solutions Limited

5. Dr. Denis Yip

Chief Executive Officer, ASTRI

6. James Li

Senior Director of Hong Kong, Macao and Cross Border Financial Affairs, Tencent

7. Karl Wong

Chief Product Officer, Alipay Hong Kong

8. Paul Pong

Chairman and Founder, Institute of Financial Technologists of Asia

9. Musheer Ahmed

Financial Markets Assurance Lead, Virtual Assets Regulatory Authority

10. XinFa Cai

Special Assistant to the Bank President & Head of Retail Banking, Ping An Bank

FEATURED SPEAKERS

Aaron Cai (General Manager, Tencent Blockchain), Allen Ting (Senior Legal Counsel, Huawei), Bernard Tan (Chief Counsel – Integrated Regulatory, SAP), Emil Chan (Chairman, Association of Cloud and Mobile Computing Professionals), Jacqueline Chan (CFO and Managing Director, DBS Bank (HK)), Laura Cao (Head of Customer Value Management, Hang Seng Bank), Marcus Yuen (Head of Marketing and Operation, DB Power Online Limited), Michael Yung (Strategic Advisor, Google Cloud), Padraig Walsh (Partner, Tanner De Witt), Philippe Lopez (Former - Executive Manager, Global Cyber Security Solutions, Commonwealth Bank), Raymond Chan (CEO & Director, Mataverse Securities Limited), Rogers Chan (Managing Partner, Impact Invest), Sammy Kam (Technical Director, Octopus Cards Limited), Scott Carlson (Head of Blockchain Security, Kudelsky Security), Terry Wong (CEO, Cydeas), Tim Leung (Group Chief Technology Officer, Tricor Group)



ALUMNI SHARINGS

HKBU's MSc in Finance (FinTech and Financial Analytics) programme provided top-tier faculty, generous scholarships, and staff support to enable me to excel and reach my full potential. This degree led to an exciting opportunity, as I was hired directly by one of my professors, and we now work together at Crypto.com.

Miguel PEREIRA DOS SANTOS DE SOUSA VICENCIO (Class of 2023, Information Security GRC Analyst, Crypto.com)

The programme has helped us, no matter as fresh graduates or guys who have been working for a few years to further buildup their hard skill sets and the knowledge set in terms of the newest or most recent developments in the financial word. Apart from these, the most important takeaways for us are the connections that we built no matter within the class or outside the class as well as the insights that we gained to sport the opportunities around the globe, which helped us quite a bit in terms of the career development.

Keith Kin Tak TO (Class of 2021, UGC fellowship receipient, Assistant Vice President, Business Banking, HSBC)

My goal for enrolling was to add a bit of "Tech" to my "Fin" since I am a finance major. I was instead served with intellectually stimulating content and equipped with practically relevant skills needed to excel in the shifting finance landscape. The experience was deeply satisfying, far beyond my initial expectations. This programme has set me up for a lifetime of research in the new and exciting developments at the intersection of finance and technology. The practice-oriented courses in machine learning, textual analysis, blockchain, and cybersecurity among others have given me the ability to evaluate, design and execute empirical research projects in a way that would otherwise not be possible. Besides the stimulating coursework, I also got the opportunity to test my start-up ideas and subsequently led a team to win a bronze prize in the Hong Kong Blockchain Olympiad and an opportunity to represent Hong Kong in the International Blockchain Olympiad in Bangladesh. I also led another team to successfully secure a nomination from the Knowledge Transfer Office to represent HKBU in the Cyberport University Partnership Programme (CUPP) under the auspices of the Hong Kong Monetary Authority and Cyberport. This programme is gentle yet intense and is perfectly curated for anyone looking to make an impact in the FinTech space both in industry and academia.

Mathias Awuni (Class of 2021, PhD Canadidate, SKEMA Business School, Paris, France)

Selected Employers of Our Graduates:*

Morgan Stanley, Accenture, HSBC, Bank of China, China Construction Bank, ICBC, Bank of Communications, Bank of East Asia, Livi Bank, Morningstar, Sequoia Capital China/HongShan, AIA, KPMG, EY, PwC, Grant Thornton Hong Kong Limited, Lenovo PCCW Solutions, Crypto.com, Eddid Financial, HKT, Hong Kong Interbank Clearing Limited.







^{*} Based on exit surveys, 4 months after graduation.



PROGRAMME SUMMARY

PROGRAMME : Finance (FinTech and Financial Analytics)

FACULTY : School of Business

DEPARTMENT : Department of Accountancy, Economics and

DEGREE AWARDED : Master of Science
DEGREE TYPE : Taught Master
YEAR OF ENTRY : 2025 September

PROGRAMME DURATION : 1 year (Full-time) or 2 year (Part-time)

FUNDING NATURE : Self-financed
TUITION FEE : HK\$318,000
STUDY LOCATION : Hong Kong

ADMISSION REQUIREMENTS : Bachelor's degree from a recognized university or

comparable institution, or a professional

qualification deemed to be equivalent; Good English

proficiency. mscfinance@hkbu.edu.hk

EMAIL : (852) 3411 2157

TELEPHONE : https://mscfinance.hkbu.edu.hk/

WEBSITE :



IANG Visa for Graduates:

Non-local graduates of the programme are eligible to apply for the Immigration Arrangements for Non-local Graduates (IANG) visa which allows non-local graduates to work freely after graduation.

For details, please visit the HKSAR Immigration Department website: https://www.immd.gov.hk



 $This \ programme \ has \ been \ included \ in \ the \ list \ of \ reimburs able \ courses \ under \ the \ Continuing \ Education \ Fund$

